

INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Not for submission under 37 CFR 1.99)</i>	Application Number		10010947
	Filing Date		2001-11-06
	First Named Inventor		Mark Haines
	Art Unit		3622
	Examiner Name		Raquel Alvarez
	Attorney Docket Number		40655.7600

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Examiner Initial*	Cite No	Patent Number	Kind Code†	Issue Date	Name of Patentee or Applicant of cited Document	Pages, Columns, Lines where Relevant Passages or Relevant Figures Appear
	1	6047269		2000-04-04	Biffar	
	2	6055573		2000-04-25	Gardenswartz, et al.	
	3	6101484		2000-08-08	Halbert, et al.	
	4	6196458		2001-03-06	Walker, et al.	
	5	6222914		2001-04-24	McMullin	
	6	6236978		2001-05-22	Tuzhilin	
	7	6243688		2001-06-05	Kalina	
	8	6249772		2001-06-19	Walker, et al.	

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9	6251017	2001-06-26	Leason, et al.
10	6267672	2001-07-31	Vance
11	6332126	2001-12-18	Pierce, et al.
12	6334111	2001-12-25	Carrott
13	6336098	2002-01-01	Fortenberry, et al.
14	6386444	2002-05-14	Sullivan
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18	6594640	2003-07-15	Postrel
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20	6721743		2004-04-13	Sakakibara	
21	6748365		2004-06-08	Quinian, et al.	
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23	6829586		2004-12-07	Postrel	
24	6842739		2005-01-11	Postrel	
25	6947898		2005-09-20	Postrel	

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	1	20010032137		2001-10-18	Bennett, et al.	
	2	20020013728		2002-01-31	Wilkman	
	3	20020062253		2002-05-23	Dosh, Jr., et al.	

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	4	20020069150		2002-06-06	Ni	
	5	20020082918		2002-06-27	Warwick	
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	9	20030229584		2003-12-04	Brown	
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	12	20040128197		2004-07-01	Barn, et al.	
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1	0308224	EP			1989-03-22	Burton		<input type="checkbox"/>
2	WO9926176	WO			1999-05-27	Concept Shopping Inc.		<input type="checkbox"/>
3	WO9930256	WO			1999-06-17	IBM		<input type="checkbox"/>
4	WO9952051	WO			1999-10-14	IBM		<input type="checkbox"/>
5	WO9960503	WO			1999-11-25	Direct Marketing Technology, Inc.		<input type="checkbox"/>
6	WO0014665	WO			2000-03-16	OWNX, Inc.		<input type="checkbox"/>
7	WO0033222	WO			2000-06-08	Gotsavings.com		<input type="checkbox"/>
8	WO0033159	WO			2000-06-08	Gotsavings.com		<input type="checkbox"/>
9	WO0101282	WO			2001-01-04	Award-Track, Inc.		<input type="checkbox"/>

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NON-PATENT LITERATURE DOCUMENTS

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Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, pages(s), volume-issue number(s), publisher, city and/or country where published.	T5
	1	FALLON: "UK Retailers' Loyal Customer 'Card Wars' Prove Costly (most major retailers in the UK have grown their sales over the past 2 years by launching loyalty-card programs)", Supermarket News, 05 May 1997; Vol. 47, no. 18, pg. 57	<input type="checkbox"/>

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That each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement. See 37 CFR 1.97(e)(1).

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See attached certification statement.
 Fee set forth in 37 CFR 1.17 (p) has been submitted herewith.
 None

SIGNATURE

A signature of the applicant or representative is required in accordance with CFR 1.33, 10.18. Please see CFR 1.4(d) for the form of the signature.

Signature	/Howard I Sobelman/	Date (YYYY-MM-DD)	2006-10-12
Name/Print	Howard I Sobelman	Registration Number	39038

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